



Ad Rates

WHAT IS THE KNIGHTS OF THE DINNER TABLE MAGAZINE?

KODT is a multiple award-winning 80-page magazine featuring the gaming industry's most popular comic strip, as well as being a full-fledged gaming magazine. That's right, more than half of each issue is devoted to reviews, adventure ideas and tips, maps, monsters, NPCs, magic items, and many other articles for a wide variety of games and game systems, written from a gamer's perspective. Not only do thousands of gamers read KODT and share it with their friends, they re-read it cover to cover and then re-read it again. No other gaming periodical provides the same type of repeated and captive exposure.

2021 Ad Rates

Placement	1x	6x	12x
Back Cover (color)	\$1,050	\$950	\$850
Inside Back Cover (color)	\$850	\$700	\$625
Inside Front Cover (color)	\$850	\$700	\$625
Full Page (b&w)	\$300	\$275	\$250
Half Page (b&w)	\$250	\$225	\$200
One-Third Page (b&w)	\$215	\$195	\$185
Quarter Page (b&w)	\$175	\$150	\$125
Position Guarantee (pages and spreads only)	+25%	+25%	+25%

All rates are net to Kenzer and Company. All ads must be paid in advance.

KODT characters in Ad: Your ad includes the *Knights of the Dinner Table* characters talking about/playing your product. A great way to draw attention to your ad for only a \$500 premium. KODT characters in ad for publication outside of Kenzer and Company publications: \$1000.

Weird Pete's Bulletin Board: Weird Pete's is a meeting place where readers pass along information, barter, trade and gossip. Companies may place ads at the following rates: [5.5" x 2" = \$175], [2.75" x 2" = \$95], [1.5" x 1"=\$50]. All Bulletin Board ads are placed on a first-come, first-served basis with subscribers, conventions and non-profit organizations having priority.

MATERIAL REQUIREMENTS

Materials are accepted via PDF, High Resolution TIFF, or b&w 85 dpi printout.

Cover Bleed Size	7" x 10 3/4"
Cover Trim Size	10 5/8" by 10 1/4"
Cover Live Area	6 3/8" x 10"
Interior Full Page	6" x 9"
Interior Full Page Bleed	6 7/8" x 10 1/2"
Interior Half Page	6" x 4 2/8" OR 2 7/8" x 9"
Interior Quarter Page	2 7/8" x 4 3/8"

MAILING INSTRUCTIONS

Payment	Materials (printout or emailed)
Kenzer and Company	Kenzer and Company
Attn: Jolly Blackburn	
808 Endicott Rd.	
Highwood, IL 60040	
Can also be paid via Paypal orders@kenzerco.com	

Files can be emailed to jollybgood@me.com

Email: jollybgood@me.com

Phone: 847-508-2317

PUBLISHERS: Got review product for KODT? Send a copy our way